

Simple actions,
big impact

EcoKids / EcoMentors / EcoAction Teams / Community Environment Fund
Toyota Earth Day Scholarship / Hometown Heroes

November 5, 2010

Dear Educator,

Earth Day Canada and Toyota Canada Foundation are proud to recognize and celebrate the outstanding environmental contributions that youth in Canada are making in their communities.

The 2011 Toyota Earth Day Scholarship Program is an exciting opportunity for students graduating from a Canadian high school or Québec Cégep to earn a **\$5 000 entrance scholarship** towards their post-secondary education, regardless of their chosen field of study.

Twenty awards of \$5 000 each will be presented to graduating students from across Canada who have achieved excellence in academic and extracurricular activities, and demonstrated an exceptional commitment to the environment. A national winner will also receive a **Panasonic notebook computer** and a National Award.

Enclosed in this package are three posters for you to display at your school. Please note that the Scholarship application and online information are available at earthday.ca/scholarship or by contacting our program staff at scholarship@earthday.ca.

Please spread the word to other teachers and guidance staff in your school and encourage the students you feel qualify for this superb opportunity to apply. Interested students will need to complete the application and gather the required support materials, school transcripts and letters of reference, by the **application deadline of January 31, 2011**.

Thank you for taking time to consider this request. I hope that one or more of the students from your school are among this year's recipients of a Toyota Earth Day Scholarship award.

Yours sincerely,



Jed Goldberg
President

