



Fr. Michael Goetz Secondary School COURSE OUTLINE

COURSE: Gr. 10 Introduction to Business

Code: BB1 201

TEXT: The World of Business, 5e
Replacement cost: \$77.95

UNITS OF STUDY

1. The Marketplace: Challenges and Opportunities
2. Anatomy of Business: From Concept to Reality
3. The Creation of Wealth: More Than Managing Money
4. World Wide Business: Going Global
5. The Corporate Profile: Analyzing a Business

EVALUATION

Knowledge/ Understanding	25%
Thinking/Inquiry	25%
Communication	25%
Application	25%
TOTAL	100%

Course work	70%
Final Exam	20%
CPT	10%

MISSED QUIZ, TEST, ASSIGNMENT, POLICY See student Agenda pp12-13

ASSESSMENT AND EVALUATION POLICY See Student Agenda

HOMEWORK POLICY See Student Agenda

CLASSROOM EXPECTATIONS / ROUTINES