



eden community food bank

Toonie Tuesday – November 15th, 2011

Dear Neighbours,

We would like to encourage you to participate in our 7th annual Toonie Tuesday campaign to raise funds for Eden Community Food Bank.

Eden Community Food Bank provides food and other assistance to hungry families in the L5N, L5M, L5L and L5K postal code areas of western Mississauga.

We would love to say that the signs of hunger are disappearing but unfortunately as the economic downturn lingers on and high paying manufacturing jobs are being replaced with minimum wage jobs, hunger has been on the increase. We still continue to see 400-500 families come to us every month for food assistance. We are now serving on average 1,300 people every month – **almost half of whom are children who attend schools in this community.** So far this year, we have distributed over 200,000 pounds of food to needy families in our area. We simply cannot do this without your help.

By simply donating a toonie on Tuesday, November 15th, you will help to make a huge difference in the lives of those who go hungry in our community. We receive limited government funding. We rely on the community for donations.

Both school boards will once again join forces to help this local endeavor. While we understand the constant pressure to raise funds for worthwhile causes throughout the world, we ask you to consider Eden Community Food Bank because it has an immediate impact on our own neighbourhoods.

Your support is needed more than ever, so please help us take a bite out of hunger!

Bill Crawford,
Executive Director
Eden Community Food Bank