

# TYPES OF INDUSTRY


CGCID

# Four Categories of the Economy

- Primary -resource extraction (mining, fishing...)
- Secondary – manufacturing and construction (steel-making, auto assembly...)
- Tertiary – services (school, hairdresser...)
- Quaternary – knowledge-based (scientific research, movie-making)
- Quinary – top executives or officials in such fields as government, science, universities, nonprofit, healthcare, culture, and the media

# Defining Natural Resources

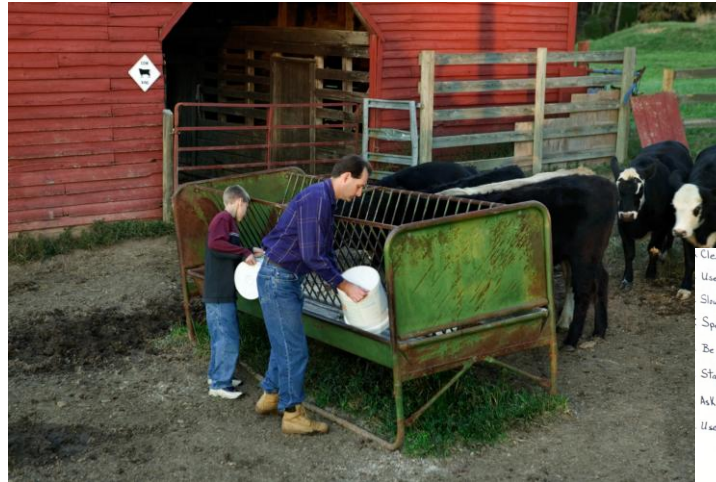
- **Natural resources** are non-man made components of the Earth which humans use
  - ▣ What are some examples of naturally occurring substances that humans use?
  - ▣ What are some examples of naturally occurring substances that humans do *not* use?
  - ▣ Might some of these be used by humans later on?

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- Natural resources come in two basic categories
    - ▣ Renewable resources which regenerate themselves naturally within 100 years or less
    - ▣ Non-renewable resources which take millions of years to regenerate themselves

# Types of Industry

- Do more Canadians work...

in agriculture?



or in education?



# Types of Industry

- More than three times as many Canadians work in education than in agriculture!



# Types of Industry

- Do more Canadians work...

in transportation  
and warehousing?



or in forests  
and mining?



# Types of Industry

□ More than twice as many Canadians work in transportation and warehousing than in forestry and mining.



# Types of Industry

- Do more Canadians work...

in manufacturing?



or in wholesale  
and retail trade?



# Types of Industry

- More Canadians work in wholesale and retail trade than in manufacturing.



# Types of Industry

- Most Canadian workers are not lumberjacks, farmers, or miners; nor are they factory workers.
- Instead, most Canadians have jobs in which they provide an enormous range of *services*.
- But all parts of the economy are vital...

# Types of Industry

## □ Primary Industries

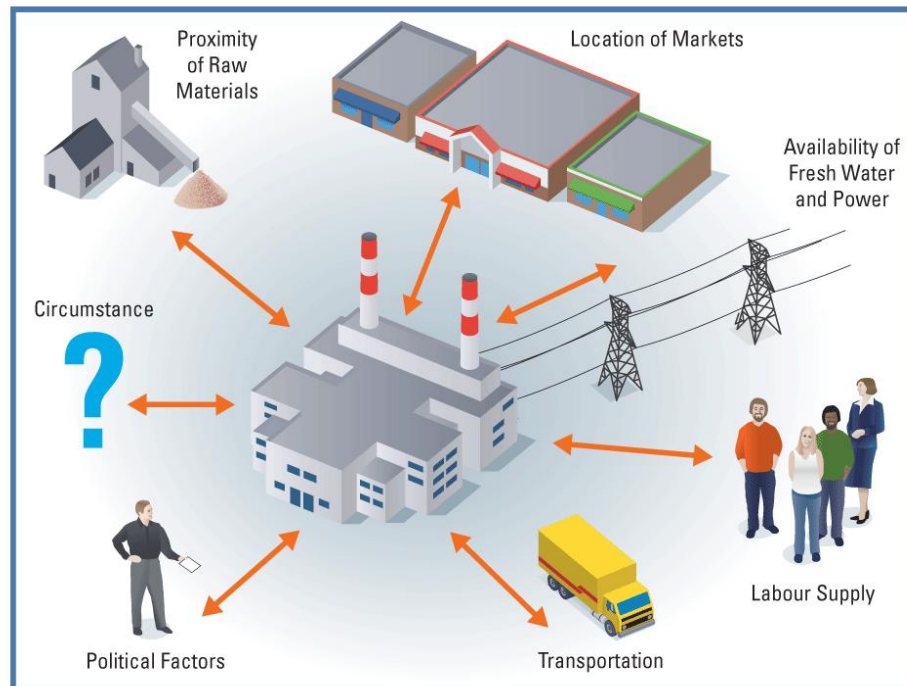
- Extracting raw materials from the ground or water
- e.g., mining, forestry, farming, fishing



# Types of Industry

## □ Secondary Industries

- Manufacturing products by putting things together
- e.g., auto assembly plants, factories



# Types of Industry

## □ Tertiary Industries

- Providing services to others
- e.g., doctors, lawyers, teachers



# Types of Industry

## □ Quaternary

- ▣ Use of computers, data and technology



# Types of Industry

## □ Quinary

- includes the highest levels of decision making in a society or economy. This sector would include the top executives or officials in such fields as government, science, universities, nonprofit, healthcare, culture, and the media.



# Types of Industry

- Each of the different types of industries, no matter primary, secondary, or tertiary, are either basic industries or non-basic industries.
- **Basic Industries**
  - ▣ Selling goods or services to people outside of the local community
  - ▣ Bringing new money into the local economy
  - ▣ e.g., manufacturing something in your home town then selling it somewhere else

# Types of Industry

## □ **Non-Basic Industries**

- Selling goods or services to people within the local community
- Recycling existing money in the local economy
- e.g., getting your haircut at a local barber



The End