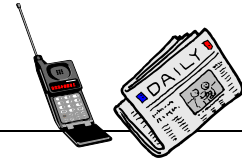


Communications Canada



Complete the table. Use what you already know and *Making Connections* (p. 422-430) to help you

| Communications Technology | Type of Message | Technologies used |
|---------------------------------------|--|---|
| newspaper | <ul style="list-style-type: none"> ▪ written words ▪ photographs | <ul style="list-style-type: none"> ▪ printing press ▪ papers delivered by trucks, by hand, and sold from stores and boxes |
| face to face conversation in Toronto | | |
| phone call from school to Band Office | | telephone (microphone, speaker) wires |
| long-distance phone call | | |
| watch the Olympics on TV | <ul style="list-style-type: none"> ▪ moving pictures ▪ sounds | |
| listen to hockey on the radio | | |
| web page | | |
| email message | | |
| | | |

What do you think the 300 channel universe means? (p.429)

Do we need 300 channels?

Will 300 channels mean better programs? Explain.

Be a *futurist*. Imagine what Canada's communications network will be like in 20 years.