

Action Plan

Living Today and Planning for Tomorrow:

Our world community is facing increasing challenges in the 21st century. Various issues such as:

- *Our misuse or over-consumption of fresh water resources*
- *Extinction of wildlife species from mining, forestry & construction of roads and homes taking over habitats*
- *Use of non-renewable energy resources*
- *Increased temperatures around the world causing significant changes to coral reefs, polar regions, forests, weather and agriculture*
- *Humanity's ecological footprint is increasing and the Earth's capacity to sustain this growth is limited.*

*These examples illustrate how our actions at the local, national and international levels connect us socially, environmentally, and economically. **Can these warning stir us into action to improve the health of our planet?***

Your Task:

You have been hired by UNESCO (United Nations Educational, Scientific and Cultural Organization) to kick start a marketing campaign for reducing our Ecological Footprint. In the *action plan* you will have a choice of how you would like to present your findings. Below is a list of the types of action you can take:

- > Essay
- > Letter to a Politician
- > Poem/Song... poster
- > Cartoon
- > Poster
- > Brochure
- > Other... your call – anything that doesn't fit into the above categories.
* Make sure that you get your teachers permission first*

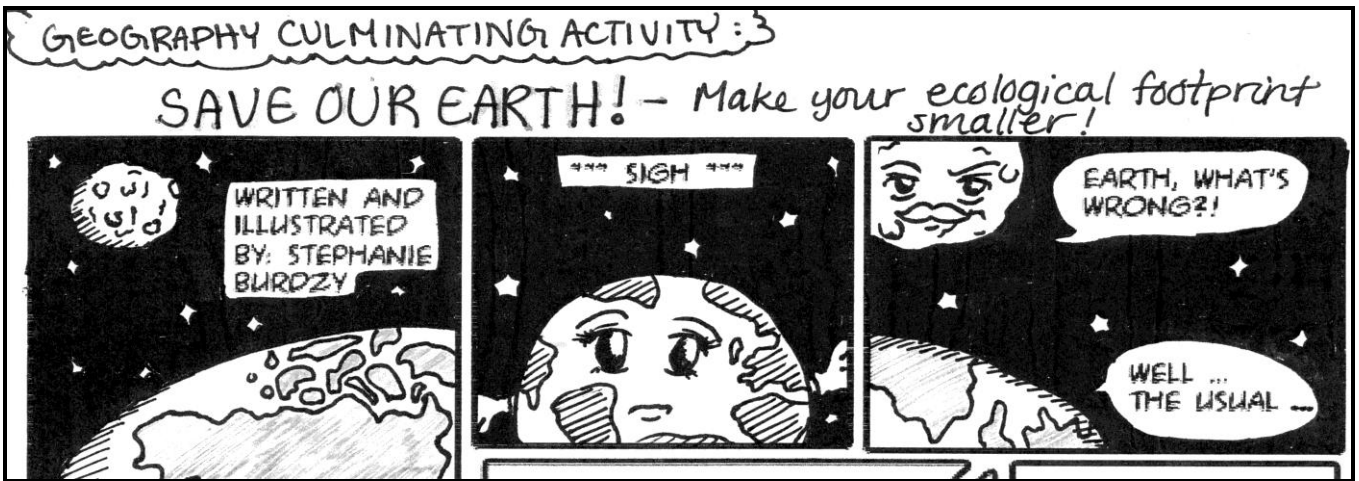
Use the following web sites for resources on EF action plans:

- <http://www.earthday.net/>
- <http://climatechangeeducation.org/videos/index.html>
- <http://www.earthman.tv/2004/index.html>
- <http://www.ecovoyageurs.ca/>
- <http://www.myfootprint.org/>
- <http://www.peelregion.ca/planning/ecofootprint/>
- <http://www.peelregion.ca/planning/bulletins/ecological.pdf>

Sample Action Plans:

Dear Mr. Harper,

I am a grade nine student from Mississauga, Ontario and I have been reading some of the newspaper articles which indicate that your Conservative Party is considering abandoning the Kyoto Protocol. Mr. Harper, I think you should reconsider your position, for the good of the country and the future of young people like me who have a long life ahead of us. It is shocking for me to see the climate related changes which have been going on in the world including the devastating Tsunami and the hurricanes and other natural disasters which have killed thousands of people around the world even in the past year.



Ecological Footprints Poem!

So I'm here to tell you a lot,
 About the Earth and our plot.
 We seem to do things our way,
 Even though it hurts the Earth everyday.

