

Why Take Business?

- Our courses provide you with important skills that are transferable in your other courses and most importantly in your future career regardless of which field you enter.
- To be a more informed consumer and make better decisions
- 90% of all careers are directly involved with some form of business
- Get a chance to conduct Taste Tests, sell products and most of all having fun while learning a lot of useful information.
- Attend conferences; join DECA

Dufferin-Peel Business Certificate is awarded after completing any 6 of the courses of this pamphlet with a combined average of 60%.

Dufferin-Peel
Business Certificate

Has been awarded to:

Have Questions ? Ask any one of the Business Teachers :

Ms. A. Frew

Ms. C. Lawson

Ms. N. Lo Faso

Ms. T. Mc Fadden
Department head

Mr. D. Mosdell

Mr. J. Mrozek

Ms. A. Pinchak

Ms. S. Spano



Business Matters!

- ⇒ Real Life Skills
- ⇒ Real Life Situations
- ⇒ Computer Skills
- ⇒ Team Work
- ⇒ Career Exploration

Be part of a Winning Team



Business Studies at Loyola

- Accounting
- Economics
- Entrepreneurship
- Information Technology
- International Business
- Marketing
- Organizational Studies

Course
Offerings

Grades 9—12

▶ Grades 9 & 10

INTRO. TO INFORMATION TECHNOLOGY IN BUSINESS, Grade 9, Open (BTT 101)

This course introduces students to the use of information technology in a business environment. Students will develop word processing, spreadsheet, database, desktop publishing, presentation software, and website design skills. They will also explore possible future occupations in information technology.



Prerequisite: None

INTRODUCTION TO BUSINESS, Grade 10, Open (BBI 201)

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and the knowledge and skills they will need in their everyday lives. Prerequisite: None

Grade 11

INTRO. TO FINANCIAL ACCOUNTING, Grade 11, University/College (BAF 3M1)

This course introduces students to the fundamental principles and procedures of accounting. Students will develop financial analysis and decision-making skills that will assist them in future studies and/or career opportunities in business.

Prerequisite: None

INTRODUCTION TO MARKETING, Grade 11, College Preparation (BMI 3C1)

This course introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events. Students will examine how trends, issues, global economic changes, and information technology influence consumer buying habits.

Prerequisite: None

THE INDIVIDUAL AND THE ECONOMY, Grade 11, University/College Preparation (CIE 3M1)

This course examines the changing Canadian economy and helps students develop an understanding of their own role as economic agents. Students will consider the economic behaviour of the individual as consumer, contributor, and citizen in a mixed economy and will apply various skills to make and defend informed economic decisions. This course can be used as for the business certificate. Prerequisite: CHC2D1 or CHC2P1

INTRO. TO ENTREPRENEURIAL STUDIES, Grade 11, College Preparation (BDI 3C1)

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan. Students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

Prerequisite: None

INFORMATION & COMMUNICATION TECH: THE DIGITAL ENVIRONMENT, Grade 11, Open (BTA 301)

This course prepares students for the digital environment. Using a hands-on approach, students will further develop information and communication technology skills through the use of common business software applications. The concept and operation of e-business will be explored, and students will design and create an e-business website.

Prerequisite: None

Grade 12

ORGANIZATIONAL STUDIES: GRADE 12, University/College Preparation (BOH4M1)

This course focuses on the development of leadership skills used in managing a successful business. Students will analyse the role of a leader in business with a focus on decision making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning.

Prerequisite: Any university, university/college, or college course in business studies or Canadian world studies

ECONOMICS - Analysing Current Economic Issues, Grade 12, University (CIA 4U1)

This course investigates the competitive global economy & explores how individuals & societies make appropriate economic decisions. Students will learn about the principles of micro- and macroeconomics, apply economic models and concepts to interpret economic information. This course can be used as for the business certificate.

Prerequisite: Any university or university/college preparation course in Canadian & world studies, English, or social sciences and humanities.

PRINCIPLES OF FINANCIAL ACCOUNTING, Grade 12, University/College (BAT 4M1)

This course introduces students to advanced accounting principles that will prepare them for post-secondary studies in business. Students will learn about financial statements for various forms of business ownership and how to interpret them in making business decisions. Prerequisite: BAF3M1

INFORMATION 7 COMMUNICATION TECH-NOLOGY: MULTIMEDIA SOLUTIONS, Grade 12, College Preparation (BTX 4C1)

This course provides students with the opportunity to apply their information and communication technology skills while working in a team environment. Through a project-based approach, students will have opportunities to integrate common business software applications and apply multimedia techniques. Students will further develop their understanding of electronic business and e-commerce environments. Prerequisite: BTA 301

INTRO TO INTERNATIONAL BUSINESS, Grade 12, UNIVERSITY/College (BBB 4M1)

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively.

Prerequisite: Any university or university/college preparation course in Canadian & world studies, English, or social sciences and humanities.