



Department of Business Studies

Business Teachers

- ▶ Ms A. Frew
- ▶ Ms C. Lawson
- ▶ Ms N. Lo Faso
- ▶ Mr D. Mosdell
- ▶ Mr J. Mrozek
- ▶ Ms A. Pinchak
- ▶ Ms S. Spano

Business Department

- ▶ Curriculum revised in 2006 – more hands-on, diversity
- ▶ Christian values incorporated into class activities
- ▶ 1 course offered in each of grades 9 and 10
- ▶ 4 courses offered in each grade 11 and 12
- ▶ All are open, college or university/college level
- ▶ Humber College and The University of Western Ontario: strongly advise students to take **Accounting** and **Economics** in high school
- ▶ DECA: student club of role-plays involving business situations in marketing and entrepreneurship. Competitions are held in the GTA and in the United States.

Business Department

Grade 9

BTT 10 – Intro to
Computers

Grade 10

BBI 20 – Intro to
Business

Grade 11

BDI 3C - Entrepreneurship

BMI 3C - Marketing

BAF 3M - Accounting

BTA 3O - Software

CIA 3M - Economics

Grade 12

BBB 4M - International

BOH 4M - Management

BAT 4M - Accounting

BTX 4C - Software

CIE 4U – Economics

BTT 101

Information and Communication Technology

- ▶ Introduces students to a variety of business software, including:
 - word processing, spreadsheet, database, desktop publishing, presentation software and website designs
- ▶ All these programs will help students in any course work in later grades
- ▶ Developing ethical electronic research skills
- ▶ Use of proper business etiquette
- ▶ Students keep a portfolio of samples

BBI 20

Introduction to Business

- ▶ Introduces students to the language of business
- ▶ Units on all the functions of business:
 - Accounting; marketing; information and communication technology; economics; international business; management; finance and banking; entrepreneurship; and ethical and social responsibility
 - Taste-test project

Board-wide gr 10 conference - Ideopolis

BDI 3C

Entrepreneurship: The Venture

- ▶ How to recognize opportunities, generate ideas, organize resources to be successful
- ▶ Students plan a business
- ▶ Role play meetings with bankers, conduct marketing research to assess their venture
- ▶ Inventions vs. innovations
- ▶ Needs vs. wants
- ▶ Profits vs. social responsibility

BMI 3C

Marketing: Goods, Services, Events

- ▶ Examine consumer buying habits
- ▶ Role of trends, issues, global economic change and information technology
- ▶ Students conduct marketing research and prepare a marketing plan for a product of their choice
- ▶ Sell products to students/plan an event
- ▶ Role of ethical products, selling practices

BAF 3M and BAT 4M Financial Accounting

- ▶ Introduce fundamental principles (debit, credit, profit, loss, expenses, revenue)
- ▶ Practice procedures (balance sheets, journals, ledgers)
- ▶ Computerized accounting unit
- ▶ Ethical responsibility: Enron, ethical mutual funds, fair wages
- ▶ Grade 11 BAF is prerequisite for BAT 4M

BTA 30 and BTX 4C

Information and Communication Technology

- ▶ Teaches common business software:
 - Word processing, spreadsheet, database, design software, video software, brochures, business cards
- ▶ Students design and create an e-business website
- ▶ Ethical use and social responsibility
- ▶ First year for BTX – students asked for it
- ▶ Grade 11 BTA is prerequisite for BTX 4C

CIE 3M– The Individual and the Economy

- ▶ Course is offered under Canadian and World Studies of the Ontario curriculum
 - Introduces students to the different types of economies (capitalist, communism, socialism)
 - How markets function (supply, demand, prices, inflation, unemployment)
 - Ethical considerations as a wise consumer

CIA 4U – Analyzing Current Economic Issues

- ▶ Examines the choices consumers and governments make in allocating resources in a global competitive market
- ▶ Apply economic concepts and models to current issues: ex. the rising dollar.
- ▶ Emphasis on Catholic values in distributing wealth and allocating resources.

BBB 4M

International Business

- ▶ Factors influencing success in global trade
- ▶ Marketing, distributing and managing an international business
- ▶ International interdependence
- ▶ Ethical trade practices: sweat shops, Canadian mining companies in the developing world

BOH 4M

Business Leadership: Management

- ▶ Role of a successful leader, including decision making, leadership theories, workplace stress and conflict, motivating employees, planning, organization charts
- ▶ Ethical and social responsibility