

**DUFFERIN-PEEL CATHOLIC DISTRICT SCHOOL BOARD**

**BOARD POLICY / REGULATIONS**

**Board Policy Number:** 1.20

**Subject:** Advertising Materials

**Effective Date:** Revised (303) May 20, 2003; (084) January 25, 2011

(including Commercial, Controversial, Election Candidates)

*Ontario Regulation 298, s.24*

“No advertisement or announcement shall be placed in a school or on school property or distributed or announced to the pupils on school property without the consent of the Board that operates the school except announcements of school activities”.

a) **Commercial Advertising**

The Board designates the Director of Education or his/her delegate to review and approve advertising materials, subject to the provisions in GAP 517.00.

b) **Controversial Material**

No controversial material shall be distributed in the schools without the permission of the Director of Education.

c) **Advertising in Schools and Board Offices of Election Campaigns**

The posting or distribution of notices advertising candidates for election to public office is not permitted.

d) **Campaigning by Candidates for Public Office on Board Property, Including Schools**

Campaigning by candidates for election to public office is prohibited on board property, including schools and other facilities, with the exception of all-candidates meetings taking place in schools or other board facilities.

NOTE:

a) SEE ALSO GENERAL ADMINISTRATIVE PROCEDURE 517.00

b) SEE ALSO POLICY/REGULATIONS 6.50: SCHOOLS - USE OF BUILDINGS, GROUNDS AND FACILITIES