



**MULTIMEDIA – VIDEOGRAPHY & CINEMATOGRAPHY**  
**Presented by Rohan McLeish, Maango Media Training**  
**SummerUp 2021**  
**Program Description**

**Program Name**

Multimedia – Videography & Cinematography

**What**

The stories of the day are best told through the media and these stories could be about the history of a people or place, the social and political issues of the day, the impact of a pandemic, the celebration of achievement and the interrogation of social-justice issues. Who tells these stories matters. It's important that the members of the Black community have the chance to tell Black stories and present Black opinions, history, arts, and culture. For this to happen, we must excite Black youth about careers in the media and provide them with opportunities to develop their story-telling craft. SummerUp's *Multimedia – Videography & Cinematography* program provides such an opportunity.

This SummerUp program will give you the opportunity to acquire technical skills in the use of multimedia (audio, video, text) for creative expression. What you'll acquire from this program is a package of skills that are necessary to produce your own stories, guidance in creative thinking, and insights into various media careers. Learning will be hands on and you will have use of a special camera. You'll be guided by accomplished professionals.

**Why this Matters**

Students who enroll in *Multimedia – Videography & Cinematography* will receive:

- foundational multi-media skills such as film making, directing and scriptwriting,
  - an introduction to the media environment,
  - skills to create video resumes and award applications,
  - skills that may be employed in high-school activities such as clubs, sports, and theatre,
  - a window into media-related careers, and
  - a creative outlet that counteracts the social isolation that defines the current pandemic-era.
- Who knows, perhaps a few years down the road some of you may emerge as media professionals.

**Your Pathway to Discovery**

Here is a outline of SummerUp's *Multimedia – Videography & Cinematography* program.

Week 1: Smartphone videography

Week 2: Production and documentary

Week 3: Introduction to DSLR cameras

Week 4: Mobile journalism

Week 5: Editing

Week 6: Radio & podcasts

Week 7: - Production of 'creative'

- Film Festival showcasing students' work.

## Admission Details

**Who:** You are a Black youth, Ontario resident, and are enrolled in Grades 8 to 12 during the 2020-21 academic year. You are serious about developing multimedia skills and learning how to use these skills to tell interesting stories to the many communities to which you belong (e.g. school, Black community, organizations, etc.). You may also be interested in using this program to test your interest in a media-related career. You have a reliable computer and the ability to consistently access learning online. You are willing to commit to attending all scheduled learning sessions (see dates and times below).

**Start/Stop Dates:** SummerUp will offer *Multimedia – Videography & Cinematography* over a span of seven weeks starting on Tuesday July 6 and ending on Friday August 20. Each class will be two-hours duration.

**Meeting Pattern:** This program will meet for two hours on each of the following days.

Week 1: Tuesday , Wednesday and Thursday

Week 2: Tuesday , Wednesday and Thursday

Week 3: Tuesday , Wednesday and Thursday

Week 4: Tuesday , Wednesday and Thursday

Week 5: Tuesday , Wednesday and Thursday

Week 6: Tuesday , Wednesday and Thursday

Week 7 Tuesday , Wednesday and Friday

**Mode:** Online. Students must have a suitable computer device and internet access.

**Admission:** To be considered for admission, candidates must attend a program orientation session at **6.30 p.m., Thursday, June 24, 2021**. Parents are invited to attend this orientation. This orientation will be co-hosted by the Leadership by Design program and program leader Rohan McLeish.

**Register for the orientation using the following link:**

[https://us02web.zoom.us/webinar/register/WN\\_Hx-QkH5LRbqiKdYgokgRug](https://us02web.zoom.us/webinar/register/WN_Hx-QkH5LRbqiKdYgokgRug)

## Program Leaders

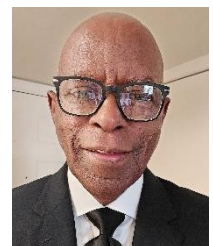
### Rohan Alexander McLeish

Rohan A. Mcleish is an international cinematographer, educator, and lecturer with a extensive background in television and film production. With 34 years in the multimedia industry, he has shared his expertise as an instructor in producing, directing, editing, television news journalism and videography. On the way, he has contributed to the development of hundreds of multi-genre television shows crossing international borders. His work ethic, skills, and commitment to the industry over the years earned him nominations in several North American awards categories. He is a serial entrepreneur. Well regarded productions as Storyteller Republic, Smartphone Methodology, Youproduce Creations, MyJamaicaIs, Kwacked Gameshow, Raemac Methods and Jamaica Film Festival are the results of his creativity. Rohan is a partner in Maango Media Training.



### Roy Henriques Brown O.D.

Roy Henriques Brown, Order of Distinction, Jamaica, is an international award-winning broadcast journalist, TV host, executive producer, public speaker, and change agent. Over the span of his 40-year broadcast career, Brown reported for PBS TV, NPR Radio, Ft. Myers, Florida, NBC Virginia and Alabama. As an independent executive producer, he created the award-winning magazine program TRAILS in Jamaica. He helped found the global Caribbean Satellite Network (CSN) in Miami (1992). As News Director, he covered



newsmakers such as Caribbean leaders and senior officials at President Bill Clinton’s inauguration. He has freelanced with NPR radio. Brown has also produced numerous independent documentaries for UNICEF, Gillette International, ICWI’s 25<sup>th</sup> anniversary, and worked as a consultant with Burrell Advertising Agency in Chicago. Roy is a founding partner of Maango Media Training.

### **Carole J. Embden-Peterson**

Carole Embden-Peterson is an experienced award-winning media, communication and learning design professional with a demonstrated history of working in the telecommunications and media industries. Embden-Peterson has outstanding communication and business qualifications earned during her 25 years of hands-on experience in television, training, and development, communication, strategic planning, business development, and program management. Embden-Peterson is an adjunct professor of over 25 years, teaching writing for television, television presentation, and reporting and news journalism, Film Noir, Script Writing, and social media marketing. She is CEO of the Atlanta based Caribriddims Communications Group of Companies and a partner with Maango Media Training. Carole is an adjunct communications professor at Athens Technical College.



### **Errol O. James**

Errol James is a cinematographer for more than 30 years, working as producer, director, production manager, editor, and filmmaker. His international experience includes producing and directing in several countries including the United States, Canada, Jamaica, Bermuda and other Caribbean and Latin American countries. He has also travelled globally to obtain content for international productions. Errol has collaborated with 56 Drama Desk Awards, Blue Heron Films, New York, in post-production editing and special effects. Errol’s other work includes managing Studio 25, production at PDS TV24, and WPBA. For the past 20 years, Errol has shared his expertise as a television-production instructor and as a mentor to videographers and filmmakers. Errol is also a senior media producer with the Dekalb Board of Education, Georgia USA. He is a partner with Maango Media Training.



### **Winsome I. Smith Barker**

Winsome Smith-Barker is the administrator for Maango Media Training. She brings over 15 years of experience in executive assistant positions to the organization. Her professional expertise ensures the smooth operation of Maango as well as the efficient handling of client inquiries and consultations. Winsome Smith-Barker also provides support to trainers and learners in the organization and presentation of workshops and seminars.

The SummerUp program is funded by the Ontario Ministry of Education

