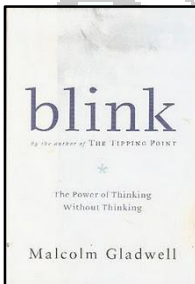




**Fr. Michael Goetz Library Learning Commons
Teacher's Book Review**



***Blink*, Malcolm Gladwell
Reviewed by Ms. Cosgrove, November 2nd, 2011.**

I love fiction because it introduces me to situations and ideas I might never encounter in my day to day life in which I am surrounded by my friends and family who tend to share my views and values. Fiction challenges me to complete two of the most important words for people who like to think. These words are "What if". But nonfiction, really good nonfiction, can captivate the curious individual as well. I think that this writer, whose book I am about to review, addresses this question so well in the twenty-first century, that I purchased all of his books for our library. For staff and students who are as intrigued by human psychology as much as I am, this book will not disappoint. It is about the potential for human beings to intercept and analyze information very rapidly and then come to decisions very quickly. The author calls it "thin slicing" and applies it to so many things in life, including how musicians succeed in business, how car salespeople earn so much or so little money, how generals win or lose wars and how people choose and keep their mates. It is a terrific book.