

BUSINESS STUDIES

ST. JOSEPH S.S.



COURSE INFORMATION

BBB 4M1

INTERNATIONAL BUSINESS FUNDAMENTALS

EARN A BUSINESS CERTIFICATE



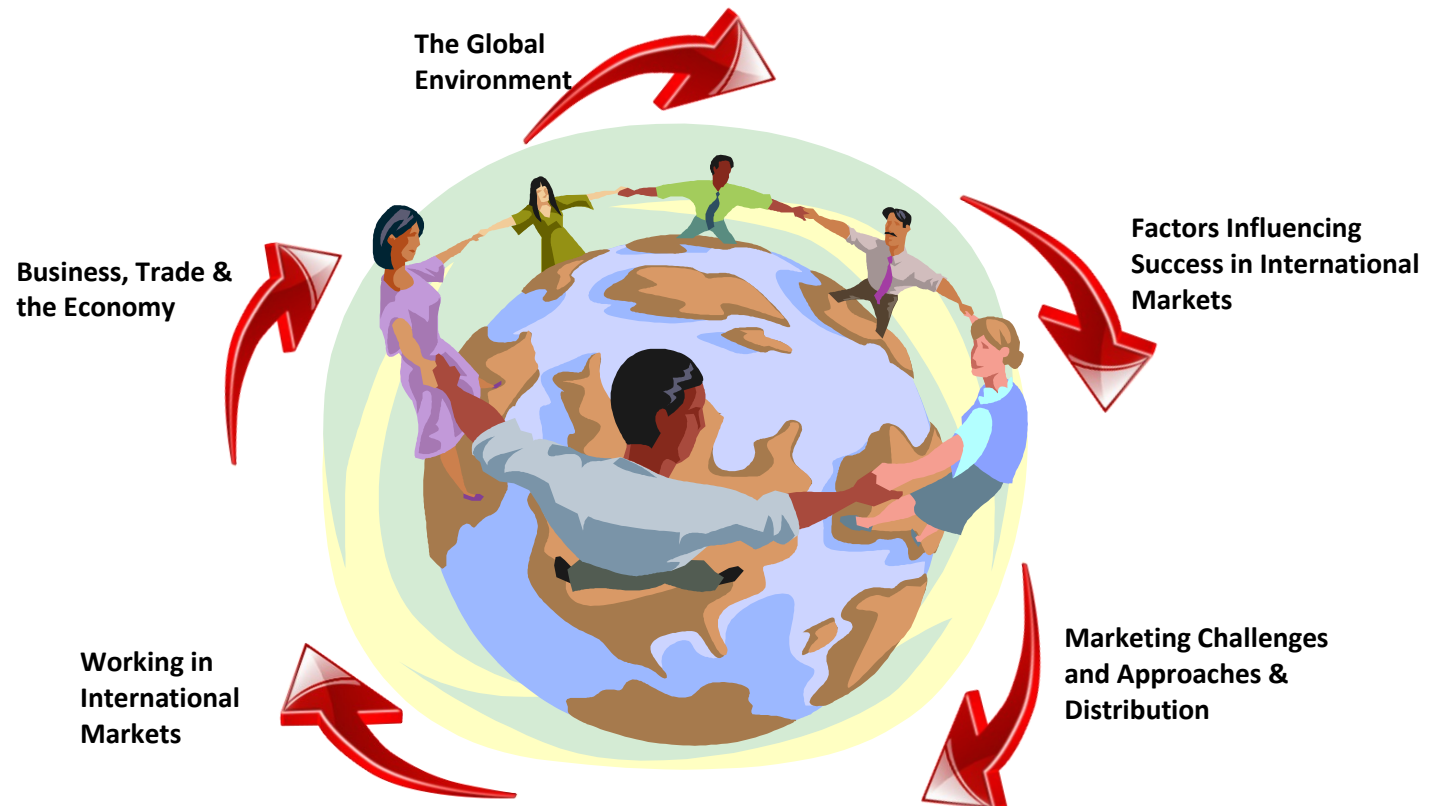
INTERNATIONAL BUSINESS FUNDAMENTALS

Grade 12, University/College Preparation (BBB 4M1)

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.

Prerequisite: None

COURSE OVERVIEW



BUSINESS STUDIES

EDUCATION THAT'S REFRESHING