



St. Joseph Secondary School
Department of Business Studies and Co-operative Education

Course Code: BBB4M
Course Name: International Business
Fundamentals
Level: Grade 12
University/College Preparation

Student's Name: _____

Textbook #: _____

Overall Course Expectations and/or Curriculum Strands:

Course Description:

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets.

Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.

Ontario Catholic School Graduate Expectations (Vision of the Learner):

The graduate is expected to be:

- 1. A discerning believer**
- 2. An effective communicator**
- 3. A reflective, creative and holistic thinker**
- 4. A self-directed, responsible, lifelong learner**
- 5. A collaborative contributor**
- 6. A caring family member**
- 7. A responsible citizen**

Efforts will be made to meet the individual learning needs of students to promote student success with respect to meeting the expectations of this course.

My signature below indicates that I have read the Course Handout, and I am in agreement with its contents.

Parent's/Guardian's Signature: _____ **Date:** _____

Student's Signature: _____ **Date:** _____

Units of Study:

Unit 1: What is Trade?

Unit 2: Culture, Politics, and Economics

Unit 3: Trade Organizations and Social Responsibility

Unit 4: Marketing and Logistics

Unit 5: Canada's Role in International Business

Resources:

The course will use a variety of resources which will be distributed to students during the first week of the course. The text and all other resources assigned to each student are the responsibility of the student.

Resources for this course include:

Textbook: Fundamentals of International Business: A Canadian Perspective

Handouts provided by the teacher

Any damage incurred will result in payment for replacement. Replacement cost is the price of purchasing a new textbook.

Evaluation Policies

1. Student marks will be determined by evaluating process & product according to 4 categories (see below) & 4 levels of the Achievement Chart as found in the Ministry Policy document for the Business Studies and Co-operative Education Department.

Evaluation Structure:

Knowledge/Understanding	30%
Application	30%
Communication	20%
Thinking	20%

Term Evaluations = 70% of the final mark and Summative Evaluation = 30% of the final mark. Final Evaluations will include: (itemize; e.g. final examination = 20% & Culminating Performance Task = 10%)

2. Feedback will also be provided for student **learning skills:** Responsibility, Organization, Independent Work, Collaboration, Initiative and Self-Regulation are assessed apart from student achievement in the four categories outlined above and will conform to the coding:

E – Excellent G – Good S – Satisfactory N - Needs Improvement

3. **Assignments** submitted after the due date established by the teacher will receive a penalty **in accordance with our Board Assessment & Evaluation Policy Document** as outlined in the student agenda.
4. Should a student miss an evaluation due to a legitimate absence, **in accordance with our Board A&E Policy Document**, the student and teacher will make arrangements to address the missed evaluation in a timely manner. In the cases of **extended vacation** or **prolonged absence**, consultation with the appropriate administrator is required.
5. In the event that the student does not make up the missed evaluation(s), a zero may be assigned. If it is determined that the evaluation(s) has/have been missed as a result of a skip/truancy or has/have been plagiarized, a zero may be assigned.
6. For all other cases of absence and/or missed evaluations (including absence during the final examination period), please refer to our Board A&E Policy as outlined in the student agenda.

St. Joseph – Pray for Us and May God bless your efforts this semester!