

DUFFERIN-PEEL CATHOLIC DISTRICT SCHOOL BOARD POLICY	
POLICY NUMBER: P-7012	
POLICY NOIVIDER.	P-7012
SUBJECT:	Partnerships and Sponsorships
REFERENCE:	P-7003 Fundraising and Donations GAP6003 Fundraising
EFFECTIVE DATE:	September 23, 2003
REVISED DATE:	June 4, 2024

"And do not forget to do good and to share with others, for with such sacrifices God is pleased." Hebrews 13:16

- 1. It is the policy of Dufferin-Peel Catholic District School Board (DPCDSB) to provide a safe workplace and learning environment for all staff and students, where the dignity of the human person, human rights and responsibilities are respected and upheld.
- 2. DPCDSB acknowledges that corporate and community partners can support and expand on the limited resources available in schools/classrooms and have a positive impact on the student learning experience.
- 3. Commercialism is a risk that must be regulated. It can involve direct and indirect advertising and product sales to students, as well as incentive programs and corporate-sponsored contests and awards.
- 4. Acceptable product sales include those via contract vendor on record, such as vending machine options, cafeteria services, yearbooks and annual student photos.
- 5. Business arrangements cannot provide capital for alterations of school sites to accommodate any such business arrangement.
- 6. Business arrangements that support a capital project for school use cannot retain any control of the school or section of the school.
- 7. Fundraising and Donations must adhere to existing Policies and GAPs.
- 8. Arrangements with corporate and community partners must adhere to the following:
  - a. Alignment with DPCDSB mission and vision and Multi Year Strategic Plan (MYSP);
  - b. Shall not result in an increase in school/board operating or capital costs;
  - c. Appropriate authorization;
  - d. Have an end date that does not exceed one year;
  - e. Corporate and community partnership agreements that provide the school with proceeds require the following approvals:

## i. Elementary

- 1. Up to \$1,000 requires principal approval;
- 2. Over \$1,000 and less than \$5,000, requires superintendent approval;
- 3. Over \$5,000 requires executive council approval.

## ii. Secondary

- 1. Up to \$3,000 requires principal approval;
- 2. Over \$3,000 and less than \$8,000, requires superintendent approval;
- 3. Over \$8,000 requires executive council approval.

## **Definitions**

**Partnership** – an agreement based on mutual benefit and gains for both partners. An educational partnership involves human, intellectual or material resources that expand opportunities for student learning.

**Sponsorship** – an agreement through which the sponsor provides money, goods or services in exchange for advertising within a school or the DPCDSB. Funds provided through sponsorship are not eligible for charitable income tax receipts in accordance with Canada Revenue Agency. A sponsorship is not a donation.

**Donation** – A donation is a voluntary transfer of cash or property that is made without expectation of any benefit of any kind accruing to the donor. Donations may include cash, assets, bequests and grants. A donation is eligible for an official charitable donation tax receipt.