

<b><u>DUFFERIN-PEEL CATHOLIC DISTRICT SCHOOL BOARD</u></b> <b><u>POLICY</u></b>	
<b>POLICY NUMBER:</b>	P-5006
<b>SUBJECT:</b>	<b>Electronic Communication, Anti-Spam Policy</b>
<b>REFERENCES:</b>	Canada's Anti-Spam Legislation (CASL) <i>Municipal Freedom of Information and Protection of Privacy Act (MFIPPA)</i> Regulation 823, MFIPPA <a href="#">P-5004</a> : Acceptable Network Use and Security
<b>EFFECTIVE DATE:</b>	May 26, 2015
<b>AMENDED DATE:</b>	April 29, 2025

*"I give you sound learning, so do not forsake my instruction."*

*Proverbs 4:2*

1. The Dufferin-Peel Catholic District School Board (DPCDSB) is committed to effective and informative electronic communication with parents, guardians, students, staff, and the broader community, as anchored within DPCDSB's Multi-Year Strategic Plan (MYSP).
2. Canada's Anti-Spam Legislation (CASL) regulates commercial electronic messages which encourage recipients to participate in a commercial activity, even if it is not-for-profit.
3. CASL prohibits individuals and organizations from sending commercial electronic messages by any means of telecommunications, including e-mail and texting, unless prior consent has been provided by the recipient(s).
4. As a Catholic educational community, commercial activities may include, but are not limited to, advertisements or promotion of products or services such as school pictures, tickets for school plays, or fundraising.
5. Any commercial electronic message which is transmitted, distributed, or delivered via DPCDSB's network to either a single or to multiple electronic addresses requires advance consent from the recipient(s) and an unsubscribe mechanism.
6. All commercial electronic messages sent via DPCDSB's network must be compliant with Canada's Anti-Spam Legislation.